



Yearbook Staff Sponsorships

Louisa County High School (2018-2019)
757 Davis Highway, Mineral, VA 23117
(540) 894-5436, ext. 1205 or Email: lchyearbook@lcps.k12.va.us

Platinum:

- \$250 (tax-deductible)
- Business name displayed on banner in gym
- Logo/info displayed in ad section of annual
- Business name featured in sponsor index
- Business name listed in monthly newsletter
- Certificate of appreciation

Gold:

- \$175 (tax-deductible)
- Logo/info displayed in ad section of annual
- Business name featured in sponsor index
- Business name listed in monthly newsletter
- Certificate of appreciation

Silver:

- \$80 (tax-deductible)
- Logo/info displayed in ad section of annual
- Business name featured in sponsor index
- Certificate of appreciation

Personal Sponsor:

- \$45 (tax-deductible)
- Name listed in sponsorship index

Full Business Name (please print)

Contact Name (please print)

Mailing Address/City/State/Zip

Business Contact Signature

Contact Email Address (please print neatly)

Daytime Phone

Evening Phone

Package: *check the size requested*

- Platinum - \$250 Gold - \$175 Silver - \$80
- Personal Sponsorship - \$45

Payment: *check all that apply*

_____ total paid

_____ paid in cash

_____ check (make payable to *LCHS Yearbook*)

_____ need to invoice

Today's Date: _____

Yearbook staffer's signature: _____

Why a Yearbook Ad or Sponsorship?

Targeted Marketing – The students, teachers, and families looking at Louisa County High’s yearbook are the same people you see in your establishment many times throughout the year. More than 1000 students and their parents (and friends and grandparents) will look at this hardbound keepsake countless times in the years to come – and see your ad or sponsorship!

Tax Deductible – Since you are aiding a non-profit organization: Win – Win!

Rewards for Your Support – Yearbooks are a lasting piece of local history, and your contribution helps support an integral part of the Louisa County community now and for years to come. In return, we encourage students and parents to support those businesses that in turn support LC students and programs. They are reminded to patronize your business for occasions such as birthdays, homecoming, proms, and graduation parties.

An Educated Work Force – As students looking to the future, we recognize the advantage of pairing our studies with real-life job skills. It takes discipline and teamwork to develop, market, and sell a quality yearbook. We learn advertising, public relations, management, sales, and desktop publishing in addition to journalistic skills. We bring the benefits back to you and the community as a motivated and educated work force.